

THE 50 PERCENT

WHAT IS THE 50 PERCENT?

The 50 Percent is a youth-led platform that empowers young changemakers to address the world's most complex challenges through systems thinking, to drive systemic change.

By building a mutually supportive learning community of young people, we equip them with practical tools to understand how interconnected elements shape our world.

WHY THE 50 PERCENT?

Young people under 30 represent more than half of the world's population — yet they remain structurally excluded from shaping the systems that define their future.

Embedded within The Fifth Element — an initiative of The Club of Rome — we ensure that youth leadership is integrated into systems transformation across generations and geographies.



THE FOUR PILLARS OF OUR WORK



BUILDING A SENSE OF WE-NESS

Fostering a culture of belonging and shared responsibility to develop virtuous leaders for systems change.



EQUIPPING DECISION MAKERS

Developing ethical, systems-thinking leaders for present and future generations.



CREATING PLATFORMS

Opening spaces where new generations turn shared learning and diverse voices into collective intelligence and action.



DISRUPTING POLICIES

Centring youth perspectives to reshape policy for a changing world.



OUR MODEL IN PRACTICE

1

On-line fellowship programmes

Structured learning journeys focused on system transformation and storytelling.

2

Local hubs

Youth-led spaces that adapt The 50 Percent methodology to local contexts and organise workshops, dialogues and action-driven initiatives.

3

Global community

A connected international network where hubs and fellows share concerns, knowledge and strategies.

4

Open resources

Free guides and tools designed to make systems thinking accessible to all.

A GROWING GLOBAL PRESENCE

We work through locally led hubs, adapting our shared framework to regional realities. Here are some examples:



NAIROBI HUB

A youth leadership initiative that equips young people with systems thinking and narrative tools to drive community-led change.

ESCUELA DE CIUDADANÍA

Based in Santiago del Estero, Argentina, this hub is an in-person space that brings together young people to cultivate civic leadership, systems thinking and ethical citizenship.

PARTNER WITH US

We work with organisations, educators, civic actors and partners who believe that youth leadership must be structurally embedded in shaping our collective future.

You can collaborate with us by:

- Supporting the development of new locally led hubs
- Partnering on programmes and learning initiatives
- Contributing to open-access knowledge and resources
- Providing strategic or financial support
- Connecting young leaders to broader ecosystems



Learn more at:

www.the50percent.org

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